



**For Immediate Release**

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**FoodLogiQ and Smart Online Address National Food Recalls**

*Experts Available to Comment on How the New National Food Safety System Can Help Prevent Widespread Food Recalls, Such as Those Recently Announced*

**RESEARCH TRIANGLE PARK, N.C., May 5, 2008** — This weekend's recall of 143 tons of meat by a New York-based food manufacturer is one of numerous significant food recalls this year. Because of such recalls, consumers are growing increasingly concerned about the safety and quality of their food.

Last week, two North Carolina companies, FoodLogiQ and Smart Online, announced the availability of a food safety and defense solution, National Food Safety System. The system is designed to help reduce the number of food recalls and to pinpoint the exact source in the event of food contamination.

**Andrew Kennedy, president, FoodLogiQ**, is available to comment on how the National Food Safety System provides a simple, low cost, on-demand, USDA certified lab testing for food contaminants, including listeria, the bacteria that is the focus of the most recent recall. He can explain how track-and-trace software based on RFID (radio frequency identification) technology and "stop at the dock" instant notification of failed supplier lab testing is now available and can limit the size of a recall as well as damage to retailers and consumers.

**Tom Furr, chief strategic officer, Smart Online** is also available to comment on how the National Food Safety System enables farmers, food processing plants and retailers to keep products safe. He can explain how the technology behind this new system connects all the points along the food chain so that consumers know they are getting the freshest food available.

To schedule an interview about the prevention of food recalls, the precautions farmers and food processors should take, overall improved food safety or what consumers can do to ensure they are buying fresh meats and produce, please call Dana Hughens at 919-457-0749. More information about the National Food Safety System, as jointly developed and announced last week by FoodLogiQ and Smart Online, is available at:

[http://www.businesswire.com/portal/site/home/news/sections/?ndmViewId=news\\_view&newsLang=en&newsId=20080430005126](http://www.businesswire.com/portal/site/home/news/sections/?ndmViewId=news_view&newsLang=en&newsId=20080430005126)

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### **About FoodLogiQ**

FoodLogiQ links the people in the world's food supply from the consumer to the grower. FoodLogiQ web-based workflow, compliance and traceability systems are used by individuals, companies and industry associations to help defend the food supply from intentional harm and communicate branded Food Quality and Safety. FoodLogiQ LLC is based in the Research Triangle Park, North Carolina with a technology center located in Calgary, Alberta. FoodLogiQ Canada was formerly known as Clarkston Canada. For more, visit [www.foodlogiq.com](http://www.foodlogiq.com).

### **About Smart Online**

Smart Online, Inc. (OTCBB: SOLN) delivers private-label, Software-as-a-Service (SaaS) applications designed to enable its corporate partners to acquire and retain small business customers. Smart Online's applications help partners increase their recurring revenue, while aiding their small business customers to more efficiently start, manage and grow their businesses. To learn more, please visit [www.smartonline.com](http://www.smartonline.com).

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### **Forward-Looking Statements**

*Statements in this press release that are "forward-looking statements" are based on current expectations and assumptions that are subject to risks and uncertainties. Actual results could differ materially because of many factors, including, but not limited to, delays in development schedules, changes in market conditions, product announcements by other companies, Smart Online's ability to raise capital to increase its sales and marketing budget, customer perception of the value of Smart Online's enhanced products, Smart Online's dependence on corporate partners to market its products, and its ability to effectively manage expenses. For further information regarding risks and uncertainties associated with Smart Online's business, please refer to the Risk Factors section of Smart Online's SEC filings, including, but not limited to, its Annual Report on Form 10-K for the year ended December 31, 2006 and the Quarterly Reports on Form 10-Q, copies of which may be obtained on the web site of the Securities and Exchange Commission. All forward-looking statements in this press release are based on information available to Smart Online on the date hereof. Smart Online undertakes no duty to update any forward-looking statement or to conform the statement to actual results or changes in Smart Online's expectations.*