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Contact:

Andrew Kennedy, President
FoodLogiQ
Tel 919-321-2061 | Fax 919-287-2215 fax
E-mail info@foodlogiq.com
www.foodlogiq.com

FoodLogiQ Announces U.S. National Livestock Traceability System (NLTS) as the Cornerstone of Nationwide Food Safety and Animal Health System

FoodLogiQ's livestock traceability system will be based on the technology in the Canadian Livestock Traceability System originally developed by FoodLogiQ Canada and the Canadian Cattle Identification Agency to meet the demands for Identification and Traceability for the Canadian Cattle Industry.

KANSAS CITY, MO (August 28, 2007). Andrew Kennedy, president of FoodLogiQ LLC announced today at ID INFO EXPO 2007, hosted by the National Institute of Animal Agriculture (NIAA), that the company will be releasing a nation-wide system that will connect the farm to the plate beginning with U.S. beef. The need to protect the nation's food supply from both intentional and unintentional harm is driven home by the recent Foot and Mouth (FMD) outbreak in the U.K., tainted pet food fed to livestock and recalls of ground beef due to E. coli O157:H7. The FoodLogiQ NLTS system will be based on nearly six years of experience developing and hosting the internationally acclaimed Canadian Livestock Traceability System (CLTS) – which records the farm of origin, date of birth, breed, movement information, slaughter date and location (premises) for millions of Canadian cattle every year.

The Canadian Cattle Identification Agency (CCIA) is an industry initiated and led organization dedicated to the protection of the health and safety of Canadian livestock through livestock traceability. Julie Stitt, the director of the CCIA since its inception in 1998, also serves as an advisor to FoodLogiQ's board. The CCIA program uniquely identifies cattle that leave the farm of birth with numbered RFID ear tags. These tags are used by farms and processors to record animal movements, animal health events and slaughter information. Since full implementation in 2002, CCIA has achieved over 99% compliance and has proven instrumental in BSE investigations, allowing traceback to farm of origin and facilitating traceforward to find and identify other potentially impacted animals.

The FoodLogiQ NLTS will allow all U.S. livestock producers to meet State and Federal record keeping requirements for food safety and animal health. NLTS is a comprehensive system incorporating the three pillars of traceability:

1. Premises registration for all locations required to track movements;
2. Livestock identification via RFID ear or lot tags;
3. Individual or group Animal movement tracking between locations.

The system also includes critical management and marketing features:

1. Extensive security and profile management system;
2. Traceback and traceforward for emergency management;
3. Age verification to meet export requirements;
4. Animal attributes including species, breed, sex, color;
5. Zoning, manifest and permitting to manage quarantines;
6. Tag audit to assure compliance;
7. Configurable value added events (e.g. vaccinations);
8. Web services (XML) connection to upload/download tag, movement or event data;

9. Database replication including tag number, birth date and country of origin data for meat processing facilities.

NLTS also connects to FoodLogiQ's other modules:

1. Business Center: Small business management software;
2. Audit Center: Food safety and defense audit for farms and processing plants;
3. Lab Test Center: Lab test ordering and management;
4. Employee verification.

For growers, the system will be cost effective, easy to use and easy to connect to existing farm management software. Processors who submit finished product lot code and tag numbers to our system will be able to connect the grower to the grocer using the same interface protocol in use at many Canadian facilities today. These processors will be eligible to use the FoodLogiQ Seal on retail packaging, indicating their commitment to traceability in the food supply.

"I am thrilled to be taking a first step toward traceability and ensuring consumer confidence in our food supply," Kennedy said, "I would like to see the FoodLogiQ National Livestock Traceability system as the foundation for a complete food safety system for the United States. Based on our experience and success in Canada, once you have traceability in place with high levels of participation, one can expand the program quickly and economically."

According to Ms. Stitt, "FoodLogiQ is building on the success of a proven system. We designed the Canadian Livestock Traceability system with the practical needs of the producer and industry in mind."

For more on ID INFO EXPO 2007: <http://www.animalagriculture.org/id/IDINFOEXPO2007/index.htm>

About CCIA - www.canadaid.ca

The Canadian Cattle Identification Agency is an industry led non-profit organization established to ensure accurate animal identification and efficient animal disease and food safety trace back. Since 2005, Canadian cattle producers have submitted 220 million transactions to the national animal identification and traceability database.

About FoodLogiQ LLC - www.foodlogiq.com

FoodLogiQ LLC is based in the Research Triangle Park, North Carolina with a technology center located in Calgary, Alberta. FoodLogiQ Canada was formerly known as Clarkston Canada.

FoodLogiQ links the people in the world's food supply from the consumer to the grower. FoodLogiQ web-based workflow, compliance and traceability systems are used by individuals, companies and industry associations to help defend the food supply from intentional harm and communicate branded Food Quality and Safety.

Current livestock systems and clients include the Premise and Animal Identification Information System for the Wisconsin Livestock Identification Consortium (WLIC), the Canadian Livestock Traceability System (CLTS) for the Canadian Cattle Identification Agency (CCIA). In addition to these projects, the technology center developed and hosted an Electronic Data Archive for a major pharmaceutical company. Based on the team's ten years experience developing and hosting mission critical, government regulated web applications, we have stringent design, documentation, development, quality assurance, support and change management processes for ensuring scalability, security, data integrity, reliability and availability. By virtue of supporting the CCIA since their livestock traceability system "went live" in 2001, our people have both technical expertise and deep industry understanding.

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